

MONTHLY
BANGALORE BANNERGHATTA ROAD CAMPUS
NEWSLETTER

JANUARY 2024 | ISSUE 007





COLOUR WEEK

*16 January 2024 –
20 January 2024*

- The "Colour Week 2024" at Bengaluru's Bannerghatta Road Campus was a vibrant and spirited showcase of teamwork and community spirit among the students. Demonstrating their competitive edge, students put forth their best efforts in friendly rivalry with classmates, all while enjoying the festivities with friends and occasionally even faculty members. Faculty participation alongside students emphasized the family-friendly nature of Colour Week.
- Day 1 celebrated the color green in the quadrangle, where students from nine different classes, along with SWO heads, presented a delightful medley of songs. This provided a friendly platform for classes to compete and strengthened their sense of community. Day 2 focused on the vibrant color pink, with students from eight classes participating in a friendly medley of songs, fostering a sense of camaraderie among the classes. Day 3 highlighted the color red, featuring students from 10 classes in a joyful medley of songs, promoting friendly competition and community bonds.
- On Day 4 of Colour Week, classes engaged in the celebration of the color blue, offering students from 12 classes the chance to showcase their dancing skills on a curated medley of songs. Day 5 saw the Bannerghatta Road Campus celebrating the vivid color white, with students from 11 different classes presenting a charming combination of songs, fostering friendly competition and enhancing their sense of community.

Colour Week '24

16TH - 20TH
JANUARY 2024







Economics Sports Championship

9th January, 2024 - 11th January, 2024



The Quadrangle hosted the three-day badminton matches on January 9th, 10th, and 11th. There were five rounds altogether for this event, including the finals. 6ECOH B won the competition, followed by 4BBA FIB A and 2BBA F&E A.

Demystifying the Digital Disruption – A dialogue with dreamers

12th January, 2024

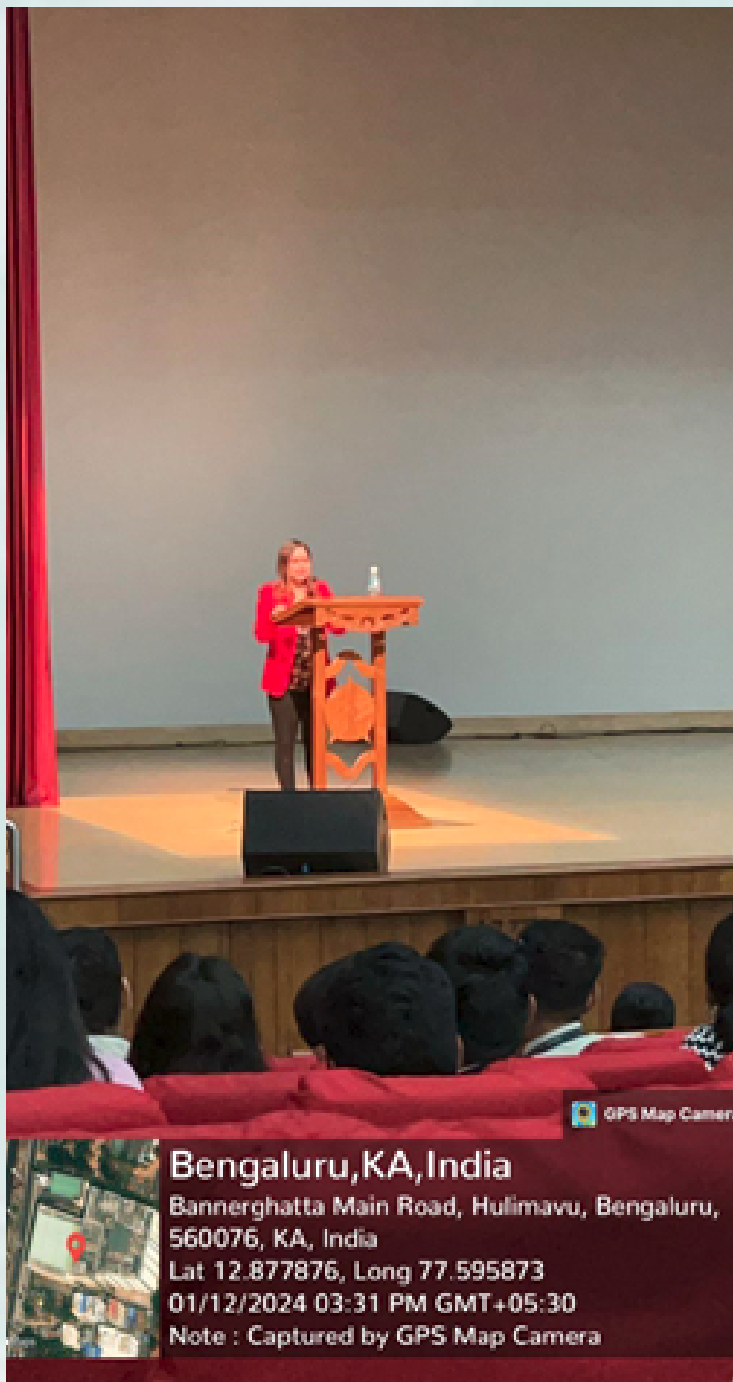
Final-year students were filled with enthusiasm in the main auditorium as Career Beam delivered valuable insights about the future in their session, “Demystifying the Digital Disruption.” Ms. Neelofar Shaikh and Mr. Ram Powru, marketing experts, took the stage as our guides, ready to drop knowledge bombs that would reshape our understanding of business.

Traditional companies were pushed aside as tech giants like Apple and Microsoft took center stage, powered by data like superpowers. The surprising revelation was that disruption was not seen to be a menacing force to evade; instead, it acted as a rocket booster propelling us into a realm of innovative possibilities– from new products to novel ways of shopping.

Imagine personalized lattes crafted by robots or engaging in virtual shopping experiences with friends. Shaikh and Powru did not just preach; they backed up their words with real-world examples, showcasing companies already excelling in the era of disruption, from AI advancements to thrilling VR adventures.

The final-year heroes, us, are poised to be the next wave of innovators. This session was not just about flashy tech; it equipped us with the tools to not just survive but thrive in the disruptive world ahead.

Leaving the auditorium energized, prepared, and ready to dominate, we extend a big shoutout to Career Beam, Ms. Shaikh, and Mr. Powru for instilling in us the belief that disruption is an opportunity to unleash our inner awesomeness.



Bengaluru, KA, India

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560076, KA, India

Lat 12.877876, Long 77.595873

01/12/2024 03:31 PM GMT+05:30

Note : Captured by GPS Map Camera

Career Beam brought the future to the main auditorium, exclusively for final-year students, with their "Demystifying the Digital Disruption" event. Marketing tech guru Ram Powru unpacked the landscape shift, where data-driven giants like Apple now reign supreme. Disruption, he enthused, is not an ogre, but a catalyst for reinvention, paving the way for new products, consumption habits, and even entire business models. From AI to VR, he explored the tech wave cresting, and how savvy companies are riding it to success. This was not just theory, but instead real-world examples grounded the discussion, leaving students equipped to navigate the disruptive tide with confidence.

INAUGURATION OF TALENT SPACE, FITNESS CENTRE, DANCE STUDIO & SPORTS ARENA



10 JANUARY 2024

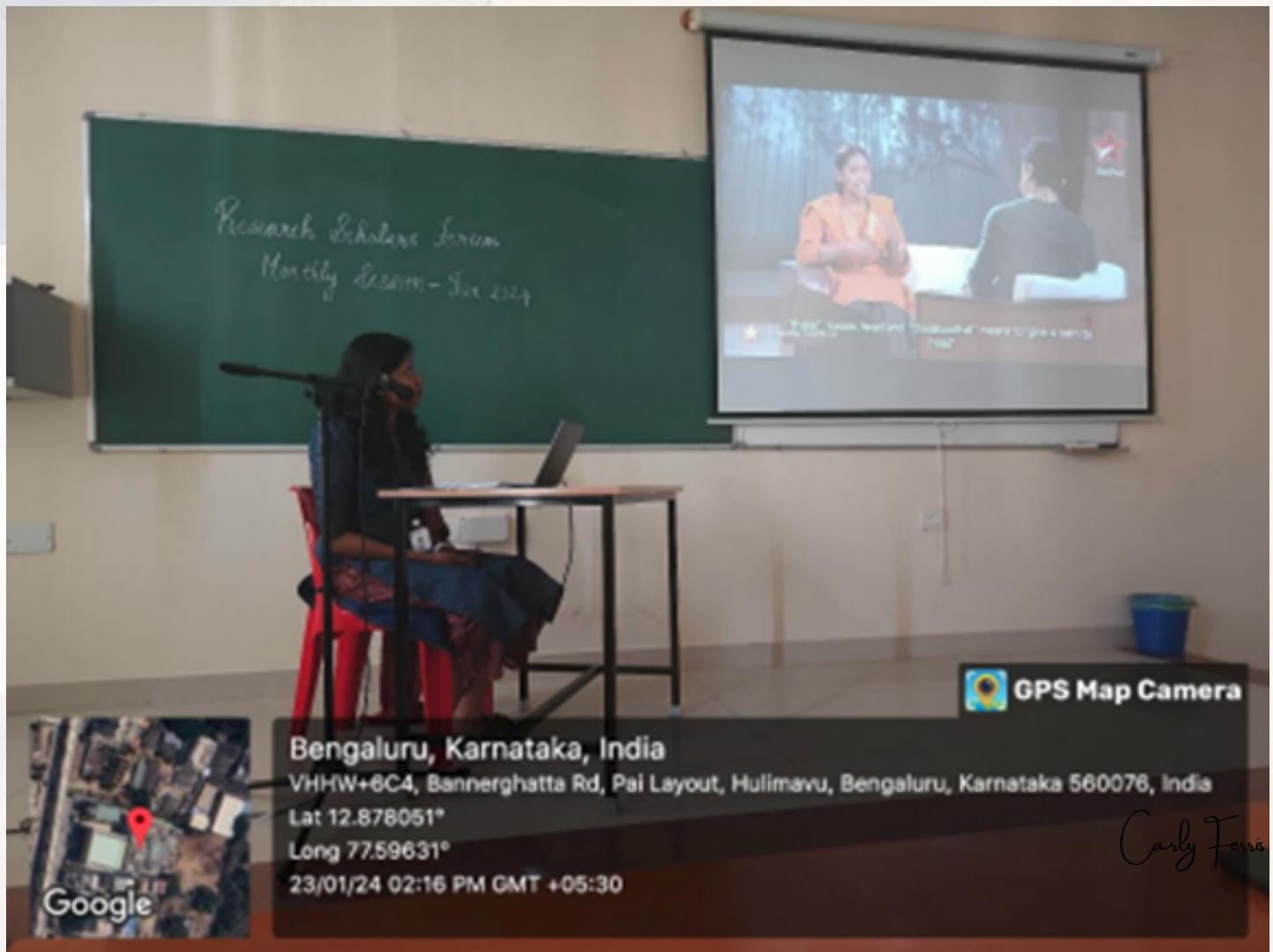
Research Scholars Forum

23rd January 2024

The Research Scholars Forum, a division of the research club *Tafteesh*, orchestrated a monthly student presentation on January 23, 2024, utilizing a hybrid format at Classroom 602, CHRIST University, Bannerghatta Campus, and on Google Meet, spanning from 02:00 PM to 04:00 PM. The event drew attendance from research scholars, students, and faculty members both within and outside the campus.

Delivering the welcome address, Ms. Sanjna Sebastian Thoppil, a PhD scholar from the Department of English and Cultural Studies at Christ University, introduced the speakers for the day, Ms. Geethu Thomas and Ms. Betsy Thomas. Both scholars specialize in film studies, concentrating on themes of death, necropower, gender, and caste within societal contexts. Geethu Thomas presented a session titled 'Aging Bodies and Necropower: A Critical Study of Geronticide in Tamil Films *K.D.* and *Thalaikoothal*,' while Betsy Thomas discussed 'Death Becomes Her: Caste, Pleasure, and Transgressions in *Maadathy*.'

Following their presentations, the speakers engaged with questions from the participants. The session concluded with a formal expression of gratitude by Mr. Sanjay Pandey R, a PhD scholar from the Department of English and Cultural Studies. This event provided an enriching platform for scholarly discussion and exploration of diverse research topics within the field.



Hostel Day Celebration

January 16, 2024

The Hostel Day Celebration, ECHOES 2024 held on January 16th 2024, at 5 PM in the main auditorium in the presence of Dr. Fr. Varghese K J, Dr. Jyothi Kumar, Director and Dean of Christ (Deemed to be University), Bangalore Bannerghatta Road Campus. The event was an electrifying one that brought together residents from various parts of the hostel for an evening of spirited competitions and entertainment. The celebration aimed to foster a sense of unity and camaraderie among the hostel residents, and encourage various art forms and performance among the residents.

The auditorium buzzed with excitement as students gathered for an evening filled with friendly competitions. The floor-wise competitions among the residents added an element of healthy rivalry and team bonding to the celebration. The event commenced with a vibrant tug of war competition, where residents from different floors showcased their strength and teamwork, creating an enthusiastic atmosphere.

Following the tug of war, the music band competition took center stage, with talented residents forming musical groups to showcase their artistic abilities and rhythmic tunes. The auditorium echoed with a variety of musical genres, adding to the festive ambiance and swaying movements of the residents. The diversity in music genres and the creativity displayed highlighted the rich talent pool within the hostel.

The Hostel Day Celebration successfully achieved its objective of creating a sense of community and unity among the hostel residents. It provided a platform for students to not only showcase their skills but also to appreciate the talents of their fellow residents and thus putting on a marvellous performance. The event concluded with a prize distribution ceremony, acknowledging the outstanding performances and talented contributions by the residents from each floor.

The Hostel Day Celebration was a memorable and enjoyable event that brought the hostel community together. The lively competitions, musical performances, and dance routines created an atmosphere of celebration and unity, making the evening a resounding success. These kind of celebrations encourage various residents to come together and put up performances and create a fun and long lasting memorable journey for the residents.



Hostel Day Celebrations



In-situ conservation of Biodiversity

The visit was undertaken to understand the importance of conserving wildlife in their natural environment.

National parks enhance environment-friendly awareness by conducting ecotourism activities and provides opportunities of increasing environment-friendly awareness. It encourages greater environmentally responsible behavior (ERB).



Cultural Psychology Field Trip to Mysore



In the concluding semester of the Cultural Psychology course, students were treated to an educational field trip to Mysore, accompanied by faculty members from the Department of Psychology. The primary objective of the trip was to offer students a firsthand encounter with locations imbued in cultural heritage, aiming to deepen their comprehension of the psychological dimensions of cultural experiences.

The students embarked on an exploration of the splendor of Mysore Palace, a symbolic representation of the city's rich history and architectural brilliance, providing tangible insights into the cultural evolution of the region. The visit to the palace spanned around ninety minutes.

The subsequent destination was the museum, where students spent 30 minutes delving into the natural history of the region, establishing connections between cultural psychology and the environment.

The concluding venue was a sunset viewpoint at the Venugopala Swamy Temple. Serving as the final destination, students captured the scenic surroundings in photographs, including group pictures. By 6:30 PM, the bus departed for Bengaluru, marking the end of a day filled with cultural exploration and psychological enrichment.

Republic Day Celebration





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